

Jeff Fang

Art Director

Extensive experience in developing websites,
designing interactive ads, and creating integrated campaigns.

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Bio

Jeff is highly skilled at solving little plastic puzzles, which, it turns out, is not unlike advertising. His unique and powerful understanding of both design and technology guides him while building websites, designing print pieces and creating interactive advertisements for clients ranging from Sony Playstation to Yahoo to Barclays Global Investors.

Recently, Jeff teamed up with an origami master, built a dollhouse neighborhood and developed a fantasy football life coach. Now, Jeff's an Art Director at OgilvyWest and continues to repress his need to play with Legos.

Experience

OgilvyWest, San Francisco
Art Director: August 2006 – Present

Clients: Yahoo, Cisco, Sony Playstation, iShares, iPath, ZillionTV, and Common Sense Media

Awards

IAC 2009 – Best of Show: Rich Media Online Campaign
Webbys 2009 – Honoree
OMMA Awards 2008 – Finalist
AAU Spring Show 2008 – Interactive: Gold
Midas 2007 – Finalist

Education

MFA, Advertising: 2005 – 2008
Academy of Art University, San Francisco

BFA, Visual Arts: Media Computing, Communications: 2001 – 2005
University of California, San Diego

Skills

Photoshop, Illustrator, InDesign, Flash, Dreamweaver, Fireworks, Final Cut, and After Effects.
Fluent in Mandarin Chinese.

References available upon request.